



**For Immediate Release**

## **Britfield's Impact on Creativity & Literacy**

**Rancho Santa Fe, CA 7/26/2022.** The *Britfield & the Lost Crown* series has had a tremendous impact on education, literacy, and creativity across the nation and abroad. Based on the 3-Act structure, the fast-paced stories are engaging and transformational, inspiring thousands of children and readers worldwide. *Britfield* presents a *real-world* children can relate to while enjoying an adventure that educates them with accurate geography, history, architecture, and culture. Within the next 3-5 years, millions of *Britfield* books will be distributed to over 100,000 schools.

Through *Britfield's* National School Tours, author C. R. Stewart traveled 9,000 miles, through 23 states, presenting at 180 schools to more than 40,000 students. Teachers and librarians across the nation have embraced the book series and are teaching *Britfield & the Lost Crown* in their classrooms. Designed as a literary classic, with an accompanying 83-page Study Guide, *Britfield* stimulates discussions about real locations, events, and problems. Readers connect with the characters and discuss everyday issues while utilizing creativity, critical thinking, collaboration, and communication.

*"Mr. Stewart is inspiring another generation of readers."* — The Highlands School

*"The students are excited about reading and having the books in their hands."* — Ovilla School

*"My students are raving about Britfield. I think it's important for children to see that the possibilities for their futures are endless."* — The Phoenix Ranch School

*"C. R. Stewart has no idea, but he has rock star status around here!"* — Dorris-Eaton School

*Britfield's* goal is to transform literature while increasing creativity, reading, and learning in every elementary and middle school throughout the United States and globally. The award-winning, best-selling novel *Britfield & the Lost Crown* has been adapted into a **2-Act Play** (90-minutes), launching 14-15 October 2022 (available to schools worldwide in 2023). Entering the *World of Britfield*, the audience will be transported to present-day England. Incorporating music, sound effects, and digital images, the theatrical production will feel like a

real-life adventure while fostering a child's imagination. With creative set designs and multiple locations, the exciting story provides an amazing family experience, offering many acting roles and encourages creativity.

### **Why is Creativity Important?**

- Creativity is the **most important** skill in the world (Forbes 2021)
- Creativity is the **most desired** skill (LinkedIn 2021)
- Creativity is **1 of 3** Top Skills in 2022 (WEF)
- Creativity is the **leadership quality** of the future (IBM Survey)
- Artificial Intelligence (AI) cannot replace Creativity (Fast Company)

Devonfield Publishing is launching ***Britfield & the Return of the Prince***, Book III, September 2022, the anticipated sequel to *Britfield & the Lost Crown* and *Britfield & the Rise of the Lion*. Located throughout Italy, the 600-page fast-paced adventure novel will complete a *trilogy* of the seven-book series and is a masterpiece in storytelling. Embodying the themes of family, friendship, and courage, the *Britfield* series inspires all ages and demographics.

Focused on improving education, literature, and movies, *Britfield* will become one of the bestselling series in children's and young-adult fiction. With the first of seven *Britfield* movies in development, the Theatrical Play (Fall 2022), and the Global Book Tours (2022-24), *Britfield* will eventually surpass the *Harry Potter* series in sales and worldwide impact. The first live-action *Britfield* movie is projected to become one of the highest grossing films in cinematic history, rivaling the original *Star Wars* (1977) and *ET* (1982).

### **Devonfield Publishing**

Lauren Hunter

*Director of Media*

media@Britfield.com

<https://www.Britfield.com>

<https://www.BritfieldInstitute.org>

## **This Generation's Book Series**